



## Curling Stone Replacement Program

2018-2020

### Description of Project

Did you know the Welland Curling Club rocks have put in over 65 years of good curling? With each season's wear and use, the striking bands on our stones have reached the point where not only is the performance of the stones affected, but as they become lighter, they become illegal. We are now at the point where it's time for these current stones to relax and enjoy a long deserved retirement.

### Pertinent Data

Purchase 128 curling stones plus handles for those stones.

### Schedule

The progress of the fundraising will dictate when an order for new curling stones can be placed. The desired timeline is to place an order to have curling stones for the start of the 2019-2020 season, but this may need to be postponed until 2020- 2021 season.

### Plans Completed to Date

An assessment of the condition of the current curling stones has been completed. Quotes have been received for the cost of new stones to replace the current stones. Pursuing a Trillium Grant has been explored and will be pursued in 2019. Approval has been sought and received for the provision of "Charitable receipts" through the "Sport4Ontario" Foundation. This will allow the start of our "Buy a Rock" Program.

### Next Steps

Establish a committee to:

1. develop member buy-in.
2. develop print materials to distribute to members.
3. discuss and develop program to raise funds beyond the membership.
4. Develop any other fundraising ideas.

### Estimated Project Cost

A.	Purchase New Stones	\$92,800
B.	Credit for Old Stones	(\$19,200)
C.	Cost of Handles & Engraving	\$ 6,400
C.	Fundraising Costs	\$ 10,000
D.	Contingencies	\$ 3,000

**Estimated Total Project Costs                      \$93,000**

## Project Funding Sources

Source of Funds	Amount	Percent of Costs
A. Buy a Rock (\$650 x 128)	83,200	89.5%
B.		0.00%
C.		0.00%
D.		
E.		
F.		
<b>Total Project Costs</b>	<b>\$93,000</b>	<b>100.00%</b>

## The “Buy a Rock” Program

The board of directors are excited to announce our “Buy a Rock” fundraising campaign!

We are asking for your help to raise \$93,000 to replace all the rocks at the Welland Curling Club. There are several ways to support the campaign designed for a range of circumstances.

How to support the campaign:

- 1) Donate \$650, receive a charitable receipt and have your name on a handle\*
- 2) Donate \$165 per team member, receive a charitable receipt and have your team name(s) on a handle\*
- 3) Donate \$650 as a group, receive a charitable receipt and have your group, family or organization name on a handle\*

\*Every rock handle purchased will be entered into a draw to win back their curling fees at the AGM after the purchase of the new stones.

- 4) Donate any amount and receive a charitable receipt.

## Frequently Asked Questions

How do I make a donation?

*Please go to our Club’s website ([www.wellandcurlingclub.com](http://www.wellandcurlingclub.com)); on our Home Page click on the “Buy a Rock” tab and then hit the “Donate Here by Organization Name & Project Name” button. Simply follow the prompts.*

What are my payment options?

*You may pay by credit card or cheque.*

When will I receive my tax receipt?

*Electronically; credit card donations in 10 minutes and with cheques after receipt, deposit and bank clearing.*

Where will my funds be held?

*Your donation is held with the National Sport Trust Fund – Ontario (NSTF-Ontario) a federally registered charity (RCAA TAX#-88938 6868 RR0001).*

*WCC Treasurer Reid Hodgson is our designated NSTF Administrator. Reid will receive e-mails confirming donations, receive quarterly summaries of donations and is responsible to apply to withdraw funds as needed to purchase new rocks.*

When Should I Donate?

*By December 31, 2018 to get a tax receipt for the 2018 tax year. Past that, as soon as you can; the quicker we meet our goal the sooner we have new rocks.*

Will you consider different splits toward a full rock purchase?

*We will be happy to receive any combination of funds that add up to the \$650 or more, ie 6 team members at \$110 each. We will address the amount of wording (number of letters) we can put on a handle in the coming months.*

If a business owner ceased operation or retired in after 10 years, would they get a new handle and put a family name on the handle for the remainder of the 15 year commitment, for just the cost of new handle and engraving?

*There will be no issue with a name change on the rocks if the cost of new handles and engraving is covered by the donor.*

Will there be a discount for purchases of multiple stones?

*The board has decided to provide a discount for a full set of 8 stones. This discount will price a set of 8 stones for \$4900.00 (equals \$612.50 per stone or a discount of 5.75%). Any number purchased less than 8 stones will be at a price of \$650.00 per stone.*

More questions on the next page!

What process does a donor follow for a mail-in cheque?

*The donor will go to the website and fill in all the info, like a credit card payment, and check the box for a mail-in cheque. The cheque will then be mailed into the address at the top of the page:*

Canadian Council of Provincial & Territorial Sport Federations Inc.

National Sport Trust Fund–Ontario

100 Sunrise Avenue, Unit #101

Toronto, ON M4A 1B3

*Please note on the cheque: “Welland Curling Club – Buy a Rock Program” in the cheque memo line.*